



منتدى الاستثمار السعودي-الأمريكي
SAUDI-U.S. INVESTMENT FORUM
2025

SAUDI-U.S. INVESTMENT FORUM MEDIA KIT

MAY 13 2025

**KING ABDULAZIZ INTERNATIONAL
CONFERENCE CENTER**

RIYADH

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**THIS MEDIA KIT HAS BEEN
DEVELOPED TO PROVIDE
AN UNDERSTANDING OF
THE SAUDI-U.S.
INVESTMENT FORUM AND
THE OVERARCHING
NARRATIVE FOR OUR
COLLECTIVE
PARTICIPATION.**



WHAT IS THE SAUDI-U.S. INVESTMENT FORUM?

The Saudi-US Investment Forum is being held on the occasion of the state visit to Saudi Arabia of the 45th and 47th President of the United States, Mr. Donald J. Trump. The Forum, which will take place at the King Abdulaziz International Conference Center in Riyadh on **13th May**, will bring together major Saudi and American investors to celebrate a partnership that has been nearly a century in the making. This forum will bring together Senior Government Officials, Corporate Leaders and Investors to explore new opportunities across Energy, Infrastructure, Technology, Financial services and Healthcare. Hosted by the Saudi Ministry of Investment, the forum is a gateway to unlocking high-growth, cross-border investment potential.

A STORY TO BE TOLD

The deep-rooted Saudi-US partnership is going from strength-to-strength – and as we transform our economy through Vision 2030, we would like American investors to be at the heart of the opportunities we are creating. The Saudi–U.S. Investment Forum sets the story of expansion and transformation as the Kingdom accelerates its economic diversification. The Forum intends to highlight the growing investment ecosystem within the Kingdom and the opportunities for Saudi–U.S partnerships.

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01

EVENT
OVERVIEW



SAUDI ARABIA THE WORLD'S MOST AMBITIOUS INVESTMENT DESTINATION



LONG-TERM STABILITY IN A CHANGING WORLD

- 01 Vision 2030 and the associated implementation strategies provide investors with long-term policy stability and visibility.
- 02 Saudi Arabia's low debt-to-GDP ratio (less than 30%) and high level of reserves (more than \$400bn) provide long-term fiscal stability.

GATEWAY TO HIGH GROWTH MARKETS

- 01 Saudi Arabia is heavily investing in its logistics, supply chain, and digital infrastructure as part of its National Industrial Development and Logistics Program.
- 02 Strategic location at the meeting point of three continents means the Kingdom is ideally placed as an access point for major developed and growing economies.

VISIONARY INFRASTRUCTURE & DIGITAL REVOLUTION

- 01 Saudi Arabia is revolutionizing its infrastructure with cutting-edge projects like NEOM-a \$500 billion smart city that will redefine urban living.
- 02 Saudi Arabia is an ideal location for investors in the digital economy, with low cost of energy underpinning significant investments in traditional and AI data centers.



THRIVING URBAN & SOCIAL ENVIRONMENT

01

Reforms to Saudi Arabia's financial sector have connected the Kingdom's economy to significant pools of global capital – through equity and debt capital markets, venture capital and global asset managers.

02

State funds such as PIF (which has assets under management of approximately \$925bn) provide additional potential partners.

YOUNG, DYNAMIC & TALENTED WORKFORCE

01

With nearly 60% of the population under the age of 35, Saudi Arabia's young and digitally skilled workforce is one of its greatest assets.

02

Saudi Arabia is investing heavily in education and vocational training to prepare a highly skilled workforce for industries like technology, engineering, and science.

02

FACT-SHEET



SAUDI-US DIPLOMATIC RELATIONSHIP

01

Diplomatic relations between Saudi Arabia and the United States date back almost a century to the meeting between King Abdulaziz Ibn Saud and President Franklin D. Roosevelt on the USS Quincy.

02

Relations have strengthened ever since, through a close and wide-ranging partnership across diplomatic, security and economic matters.

SAUDI-US TRADE RELATIONSHIP

01

In 2024, Saudi Arabia exported **\$12.8bn** in goods to the United States including nearly **\$3bn** of non-oil exports, while importing **\$19.7bn** of goods.

02

The top three Saudi imports from the US were machinery appliances **\$5.1bn**, vehicles **\$2.6bn** and medical, optical and photographic apparatus **\$1.5bn**.

03

The top three Saudi exports to the US were mineral products **\$10.0bn**, fertiliser **\$830m** and organic chemicals **\$526m**.



SAUDI-US INVESTMENT RELATIONSHIP

01

The United States is the leading investor in Saudi Arabia, with total **FDI** stock of **\$54bn** as of 2023 – around 23% of all **FDI** stocks in the Kingdom.

02

In terms of US FDI stock, the top three sectors in Saudi Arabia are transportation and storage **\$25.3bn**, manufacturing **\$13.0bn** and retail **\$2.4bn**.

03

The first American company to obtain a foreign investment licence in Saudi Arabia was over **50** years ago and American companies account for 1,266 investment licences in Saudi Arabia (of which **440** were issued last year) and about **200** regional headquarters.

04

American companies are particularly active in the professional, scientific and technical **289** licences, ICT **253**, and manufacturing **220** sectors.

05

American companies in Saudi account for more than **80,000** jobs, of which more than **44,000** are held by Saudis – and they are high quality jobs with an average salary around four times the average for Saudis in foreign companies.

06

The US has always been a second home for Saudi capital – with Saudi FDI stock in the USA estimated to exceed **\$75bn**. This includes major investments by entities such as PIF, Saudi Aramco and SABIC.

07

US institutions have also been a key bridge to link global capital to Saudi Arabia. For example, when Blackrock launched its infrastructure fund, it included investment from a wide range of global investors including major Asian sovereign wealth funds.



03

SOCIAL MEDIA ACCOUNTS



SOCIAL MEDIA ACCOUNTS

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For the event factsheet,
press release, visual
identity, and photos, visit
the Saudi–U.S. Investment
Forum website

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